

Sponsor Opportunities Overview

The
NAV
Event



**MARCH 23-24, 2017 BANGKOK,
THAILAND**

Where ?

Millennium
Hilton

Bangkok,
Thailand



Conference Objectives

Why?

More NAV

- Grow and strengthen the NAV Partner Community.
- Offer in-depth training, knowledge transfer and best practices sharing, delivered by Microsoft experts, MVPs and peers from other Partners.
- Provide a dedicated networking platform for Dynamics NAV partners.
- Enhance Dynamics NAV partner and Microsoft communications.
- Inform and offer content regarding the development of the software landscape

Participant Demographics

Who?

Working with
NAV

- We expect up to 300 attendees, mostly coming from the APAC region.
- We expect:
 - Owners/Executive representatives from Dynamics NAV Partner.
 - Sales & Marketing executives from partner companies.
 - Technical and Development representatives from NAV Partners and Microsoft
 - Implementation and Technical Support personnel from NAV Partners
- End users and recruiting companies are excluded from participation.

Sponsor Packages

Overview

Description	Gold	Silver	Bronze
Price	12,500USD	6,500USD	2,500USD
Number Available	2	10	5
15-Minutes presentation to full audience after keynote	Yes		
45-Minutes presentation session in ISV-slot	1	1	
Permanent Booth in Expo area	Yes	Yes	Yes
Complimentary free attendees	3	2	1
Company presentation on conference website	Yes	Yes	Yes
Roll-up Banners for Expo area	3	2	1
Logo on general Sponsor banners	Yes	Yes	Yes
Daily recognition in General session	Yes	Yes	Yes
Blind mailing to all attendees before conference	Individual	Split	Shared
Conference Bag insert	Yes	Yes	Yes
Flash Movie played at keynote	1 Minute		

Gold Sponsorship

Price

12,500 USD

• PRE-EVENT MARKETING ACTIVITIES

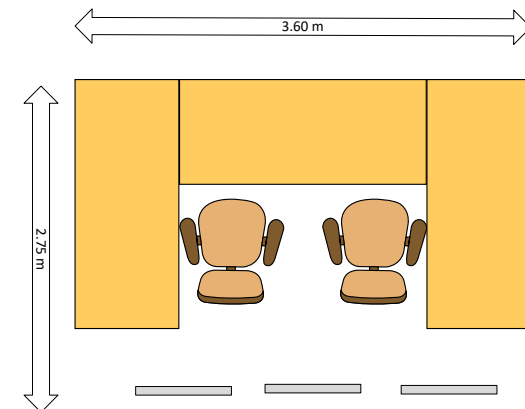
- **Website Sponsor logo** - Company logo on the directionsemea.com website with a link to the company URL. Visible from the commencement of sponsorship until 3 Months after Directions ASIA 2017.
- **Website Description** - 150-word description on the Directions ASIA website. Visible from the commencement of sponsorship until 3 Months after Directions ASIA 2017.
- **Facebook** - Sponsor promotion posting on the Directions Facebook page.

• ONSITE MARKETING ACTIVITIES

- **Conference Attendees** - Three (3) full attendee registrations are included.
- **Keynote Presentation** - One 15-minute presentation to the full audience after the first Keynote
- **Presentation Track** - One 45-minute presentation as a break-out session; session spots are allocated on a "first come, first served" basis
- **Banner Advertisement** - 3 roll-up banners placed in the Exhibition area
- **Sponsor Signage** - Logo on general sponsor banners (identifying all sponsors, grouped per level)
- **Flash Movie** - 1-minute flash movie will be played in the last 10 minutes before the event opening

• EXHIBITION

- **One 3m x 4m booth space, including:**
- **Back** - 3 self-designed Roll-Up banners. provided that you delivered timely and in a correct format. L-Shape with three tables 180 X 90
- **Electricity** - 2kw, 3 connections delivered to the center of the booth
- **Internet connectivity** - The booth comes with a complimentary single, hard wired internet connection. It is not allowed to set up a local WiFi network.



Silver Sponsorship

Price
6,500 USD

• PRE-EVENT MARKETING ACTIVITIES

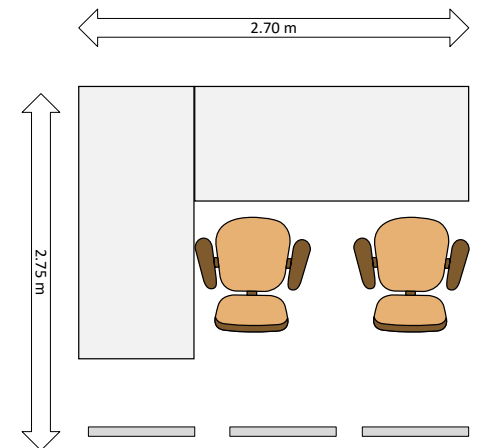
- **Website Sponsor logo** - Company logo on the directionsemea.com website with a link to the company URL. Visible from the commencement of sponsorship until 3 Months after Directions ASIA 2017.
- **Website Description** - 100-word description on the Directions ASIA website. Visible from the commencement of sponsorship until 3 Months after Directions ASIA 2017.
- **Facebook** - Sponsor promotion posting on the Directions Facebook page.

• ONSITE MARKETING ACTIVITIES

- **Conference Attendees** - Two (2) full attendee registrations are included.
- **Presentation Track** - One 45-minute presentation as a break-out session; session spots are allocated on a "first come, first served" basis
- **Banner Advertisement** – 2 roll-up banners placed in the Exhibition area
- **Sponsor Signage** - Logo on general sponsor banners (identifying all sponsors, grouped per level)

• EXHIBITION

- **One 3m x 4m booth space, including:**
- **Back** - 3 self-designed Roll-Up banners. provided that you delivered timely and in a correct format. L-Shape with three tables 180 X 90
- **Electricity** - 2kw, 3 connections delivered to the center of the booth
- **Internet connectivity** - The booth comes with a complimentary single, hard wired internet connection. It is not allowed to set up a local WiFi network.



Bronze Sponsorship

Price
2,500 USD

• PRE-EVENT MARKETING ACTIVITIES

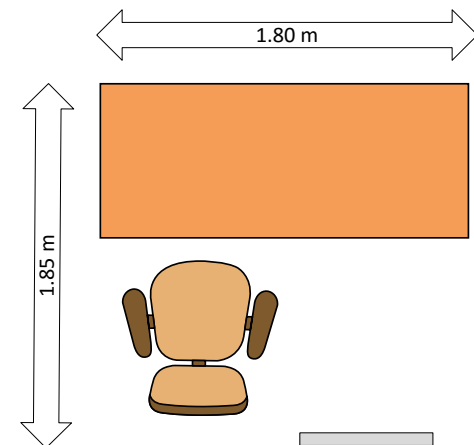
- **Website Sponsor logo** - Company logo on the directionsemea.com website with a link to the company URL. Visible from the commencement of sponsorship until 3 Months after Directions ASIA 2017.
- **Website Description** – 75 -word description on the Directions ASIA website. Visible from the commencement of sponsorship until 3 Months after Directions ASIA 2017.
- **Facebook** - Sponsor promotion posting on the Directions Facebook page.

• ONSITE MARKETING ACTIVITIES

- **Conference Attendees** – One (1) full attendee registrations are included.
- **Presentation Track** - One 45-minute presentation as a break-out session; session spots are allocated on a “first come, first served” basis
- **Banner Advertisement** - 3 roll-up banners placed in the Exhibition area
- **Sponsor Signage** - Logo on general sponsor banners (identifying all sponsors, grouped per level)

• EXHIBITION

- **One 2m x 2m booth space, including:**
- **Back** - 1 self-designed Roll-Up banners. provided that you delivered timely and in a correct format. L-Shape with three tables 180 X 90
- **Electricity** - 2kw, 3 connections delivered to the center of the booth
- **Internet connectivity** - The booth comes with a complimentary single, hard wired internet connection. It is not allowed to set up a local WiFi network.



Other Opportunities

Onsite Promotions

- **CONFERENCE BAGS:** **3,000 USD**
 - Be the sole contributor to the Directions ASIA 2017 conference bag.
 - Your Company logo will be on the bag that is handed out to all attendees at registration.

- **PENS / NOTEPADS:** **1,500 USD**
 - Contribute to the pen/notepad handed out to all attendees.
 - Your Company logo will be on the pen/notepad, provided in the Conference bag.

- **LANYARDS:** **1,250 USD**
 - Provide the lanyard handed out to all attendees as a part of their Attendee badge.
 - Your Company logo and Name will be on the on the lanyard.

- **ADVERTISING:**
 - You can place an advert in the conference Guide/Notebook:
 - Double Page: 750 USD
 - Single Page: 500 USD
 - ½ Page 250 USD

Join us in the NAV Community

Register at:

JOIN US!

www.directionsasia.com

The first ASIA NAV Event

Bangkok, Thailand | March 23 – 24 | 2017